



BUSINESS ADMINISTRATION

Accredited Program:

SNIES CODE: 107538

Res N° 017405 - Oct 30th - 2018/ Validity: 7 years



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Pereira, Colombia



BUSINESS ADMINISTRATION

About us

We are an academic program dedicated to training capable and distinguished professionals, characterized by generating business solutions with a focus on sustainable development, highlighted by their leadership, teamwork and ability to innovate.

General Information

We started our academic activities in 2021, characterized by being an innovative program that focuses its functions on business administration from the perspective of sustainability.

We have qualified teachers, trained with specializations, master's degrees and doctorates, with pedagogy and passion for teaching.

University degree:	Business Administrator
Duration of the program:	11 semesters
Studying hours:	Nighttime
Attendance policies:	Face-to-face courses
Admission process:	Every semester
SNIES code:	107538
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Our Objective

Prepare business administrators of integrity, with high leadership capacity and aware that they are immersed in a competitive environment, whose activity allows them to be a useful person to society, contributing with their knowledge to the administrative, economic and social development of the country in search of improving the quality of life of people, organizations and the community through the development of competencies that broaden scientific, technological and administrative knowledge, encouraging teamwork and global thinking, with an entrepreneurial vision, based on ethical principles and critical sense in the mission of the University.

Our Mission

Prepare business administrators with high leadership skills, aware that they are immersed in a competitive environment, whose performance allows them to be a useful person to society, contributing with their knowledge to the administrative, economic and social development of the country.

Our Vision

By 2025 we will be a program recognized regionally and nationally for the high quality standards offered in the training processes with competent and versatile managers, who seek to generate sustainable development for society.

Universidad Tecnológica de Pereira
Reacreditada como Institución de Alta Calidad
por el Ministerio de Educación Nacional
2013 - 2021

✉ aempresas@utp.edu.co

☎ 3137120

📍 Building 5 Office 440

Faculty of Business Science - UTP
Business Administration
Building N° 5



BUSINESS ADMINISTRATION

Educational Profile

The Business Administrator of the Universidad Tecnológica de Pereira is competent to:

- Use knowledge, methods, techniques and equipment necessary for the performance of their specific tasks through their instruction, experience and education.
- Work with people, understand their attitudes and motivations, and apply effective leadership.
- Understand the complexities of the global organization and the behavior of the individual within it.
- Develop an entrepreneurial vision, with investigative skills and perseverance in achieving objectives.
- Be aware that he/she is immersed in a globalized and highly competitive environment.
- With high ethical qualities, values and social responsibility.
- To be committed to the economic, social and administrative environment, always looking for alternatives aimed at the benefit of society and personal development.

What do you need to belong this program?

You must have critical thinking and be interested in contributing to sustainability; you must also have an innovative and analytical spirit; initiative, creativity and a search for personal improvement with competitiveness and respect for others; you must have leadership and teamwork skills, with organization and discipline, inclination for the environment, for administrative and business processes.

Professional Profile

The Business Administrator of the Universidad Tecnológica de Pereira is a professional:

- Competent in the development of sufficient knowledge to plan, organize, direct and control the different variables that integrate the business environment at regional, national and international level.
- With entrepreneurial vision, with research capacity and perseverance in achieving the objectives.
- High capacity for leadership, decision making and teamwork.
- Creative, recursive at the time of proposing an idea or a solution to scenarios that arise in the business environment.
- Aware that they are immersed in a globalized and highly competitive environment.
- High ethical qualities, values and social responsibility.
- Committed to the economic, social and administrative environment, always looking for alternatives aimed at the benefit of society within the Constitution and the law.
- Updated in technologies, information and innovation.

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Candidate Profile

The applicant to enter the Business Administration program at the Universidad Tecnológica de Pereira must meet the following profile:

Basic knowledge of:

- Physics
- Chemistry
- Mathematics
- Social and humanistic sciences
- A second language (English)
- Skills and potential for:
 - Analyze and interpret problems.
 - Handle new information and communication technologies (Tics).
 - Leadership and teamwork.

Attitudes:

- Analytical and practical thinking
- Investigative spirit
- Initiative, creativity, search for self-improvement and respect for others.
- Respect for the constitution and laws of the country.

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Curriculum program

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SEMESTER	COURSE	AC	SEMESTRE	COURSE	CA
1st Semester	• Ethics	2	5th Semester	• Statistics II	3
	• Basic Mathematics	3		• Administration II	3
	• Introduction to Management	3		• Humanities II	2
	• Business History	3		• Costing Systems	3
	• Political Constitution	2		• Enterprise Creation and Business Plan	3
2nd Semester	• Microeconomics	3	6th Semester	• Financial Analysis	3
	• Oral and Written Communication	2		• Operations Management I	3
	• Labor and Administrative Law	3		• Wage Administration	3
	• Differential and Integral Calculus	3		• Technological Management and	3
	• Administration I	3		• Innovation Socio-Humanistic Training Elective	2
3rd Semester	• Informatics T1	3	7th Semester	• Knowledge Management	3
	• Commercial Law	3		• Economic Engineering	3
	• Macroeconomics	3		• Management III	3
	• Oral and Written Communication II	2		• Markets I	3
	• Fundamentals of Prospective and Strategy	3		• Socio-Humanistic Training Elective	3
4th Semester	• Lineal Algebra	3	8th Semester	• Tax Administration	3
	• Business Accounting	3		• Logistics	3
	• Humanities I	2		• Markets II	3
	• Statistics I	3		• Operations Management II	3
	• Personnel Administration	3		• Industry and Environment	3

AC Academic Credit

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Curriculum program

SEMESTER	COURSE	AC
9 th Semester	• Professional Training Elective	3
	• Markets III	3
	• Research Seminar	2
	• Public Management	3
	• Management Simulation I	3
10 th Semester	• Financial Planning and Management	3
	• International Trade	3
	• Management Simulation II	3
	• Management Skills Professional Training Elective	3
11 th Semester	• Undergraduate Work (Base)	5
	• Professional Training Elective	3
	• Project Management	3
	• Operations Management	3



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More program information

Business Administration
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Design: Business Administration Program UTP

Enrollements



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¿Do you need financing to pay your enrollement?

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